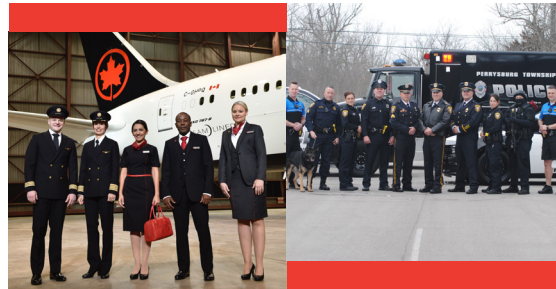


## Our Mission Statement

The North-American Association of Uniform Manufacturers and Distributors (NAUMD) is a trade association representing the interests of all parties in the uniform and image apparel industry. We are committed to growing the uniform and image apparel markets.

## Our Purpose

NAUMD seeks to be your best source of information about the uniform and image apparel industry. We exist to enable our members to create business opportunities. We do this by connecting ideas and people in ways that create conversations and inspire innovation. The NAUMD is about building a community where strategic relationships are formed, problems are solved, and meaningful information empowers a better future. We promote and facilitate business between members.



### Membership Information:

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[naumnd.com](http://naumnd.com)



NORTH AMERICAN ASSOCIATION  
OF UNIFORM MANUFACTURERS  
AND DISTRIBUTORS

[naumnd.com](http://naumnd.com)

## Our History

We were founded in 1932 as the National Association of Uniform Manufacturers when 13 manufacturers formed a group that would “fight government competition, curb sales of small pieces by mills to irresponsible buyers, develop an interchange of information, and promote business and cooperation,” according to an article from the period that appeared in the Daily News Record. Back then, the NAUMD was simply NAUM; distributors participated but weren’t fully integrated into the association until 1981. Our designation changed again in 2008 when, in a nod to globalization, the “National” NAUMD became the North American Association of Uniform Manufacturers and Distributors. Today we are compiled of manufacturers, distributors and associated companies that have a common bond in the future of our industry.



[naumd.com](http://naumd.com)

## National Awards Program



### Image of the Year Award.

Each year, the Image Apparel Institute, an NAUMD division recognizes the best workplace apparel programs with its Image of the Year Awards. Since 1978, the IOY Awards have recognized the organization’s program, plus the manufacturers and distributors that created it. Independent judges evaluate the programs on 1) originality of design 2) projection of branding 3) functionality for the job 4) use of technology and innovation.



### Best Dressed Public Safety Award.

Each year, Public Safety Suppliers & Retailers, an NAUMD division, presents the Public Safety Best Dressed Awards to police, fire and sheriff departments across North America. Independent judges evaluate the submissions based on 1) appearance 2) functionality for the job 3) use of technology & innovation to determine the best overall uniform programs. In addition to recognizing the departments, the award recognizes the distributors and manufacturers involved in the program.



**Innovation Award.** The NAUMD’s Innovation Awards maintains the tradition of recognizing excellence within the industry. Innovation Awards are given in six categories and judged on originality, technology and importance of the problem or problems solved.

**Lifetime Achievement Award.** The NAUMD Lifetime Achievement Award honors an individual for their years of distinguished service and long-lasting contribution to the uniform industry rather than for a single contribution, no matter how monumental. The Lifetime Achievement Award is presented annually at the NAUMD Annual Convention and Exposition. The Lifetime Achievement Award may be given posthumously.

**Rising Star Young Leadership Award.** Each year, NAUMD will recognize individuals under the age of 40 that are the most accomplished young business women and men in the uniform industry. The winners of this award represent the future of the industry and will set new standards for the support and growth of the industry, as well as the NAUMD brand.

## NAUMD Benefits and Services



**The Image Apparel Institute (IAI)** is the producer of the Image of the Year Awards Program. IAI works to protect the interests of its members through a series of advocacy, education and public relations campaigns intended to arm members with tools needed to retain and capture business in a global economy. Image of the Year Award recipients have been recognized in such notable outlets as the Wall Street Journal, CNBC, Fox News, MSNBC and numerous websites and media outlets.



### The Public Safety Suppliers & Retailers

(PSSR) is the producer of the Best Dressed Public Safety Awards. PSSR specifically represents the interest of public safety uniform and equipment members. The PSSR conducts a series of professional development seminars and in conjunction with the North American Association of Uniform Manufacturers & Distributors, hosts an annual convention and exhibition where attendees can source products, learn about the latest trends and gain new knowledge to better run their business.



**The Pulse Weekly Newsletter.** NAUMD provides members with the latest information, trends and developments in the uniform and image apparel industry. There is no other industry publication that keeps you informed of important happenings quicker than The Pulse.



**NAUMD Career Center.** Unmatched technology as the industry’s one stop shop for members hiring and recruiting needs. Post and Manage Jobs, Screen and Manage Applicants. Jobs can be distributed and marketed to over a dozen of aggregators, driving targeted and high quality traffic that results in more applications. Supported aggregators include Indeed, SimplyHired, ZipRecruiter, Juju, Jobs2Careers, Beyond, and more.