



2020 Convention & Exposition Schedule of Events

COME FOR BUSINESS. STAY FOR THE PARTY

Saturday, April 25

2 p.m. **NAUMD Golf Outing** Chantilly National Golf Club

Sunday, April 26

8:30 a.m. - 4:00 p.m. **Registration** Registration Office - 2nd Floor

8:30 a.m. - 11:30 a.m. **NAUMD Board of Directors Meeting** Lake Anne Room

Noon - 5:00 p.m. **Exhibitor Booth Setup** Grand Ballroom

5:00 p.m. - 5:30 p.m. **NAUMD Welcome Kickoff** Regency Ballroom
Meet the Board and First-Time Attendee Welcome

5:30 p.m. - 7:30 p.m. **Exhibit Hall Welcome Reception** Grand Ballroom
Aramark Uniform Services, Sponsor

7:30 p.m. **Dinner (Offsite)**

Monday, April 27

8:30 a.m. - 4:00 p.m. **Registration** Registration Office - 2nd Floor

8:30 a.m. **Breakfast** Regency Ballroom
Size Stream, Sponsor

9:00 a.m. - 10:00 a.m. **Keynote Presentation** Regency Ballroom
Brian Bosche — America's Millennial Expert
"Discover the Science of Millennial Motivation"

10:15 a.m. - 11:30 a.m. **Breakout Session:** Lake Anne Room
Public Safety Suppliers and Retailers
Laura B. Poindexter – Queenb Creative
"No Magic Bullet for Internet Marketing"

Breakout Session: Lake Fairfax Room
Image Apparel Institute
Emily Robertson-Hood — Motif
Jill Coleman - Alvanon
"Why Fit Matters, and How to Run a Fit Session"

Noon **Lunch** Regency Ballroom
Flying Cross & Burlington Fabrics, Sponsors

12:30 p.m. **Lunch & Learn Presentation** Regency Ballroom
LTC Jonathon Allen – Product Manager Soldier
Clothing & Individual Equipment Program

1:30 p.m. - 4:30 p.m. **Business in Exhibit Hall** Grand Ballroom

5:30 p.m. - 7:30 p.m. **North American Extravaganza Social** Regency Ballroom
The R&R Group, Sponsor



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Tuesday, April 28

8:30 a.m. - 1:00 p.m.	Registration	Registration Office - 2nd Floor
8:30 a.m.	Breakfast <i>Officer Media Group, Sponsor</i>	Regency Ballroom
9:00 a.m. – 9:30 a.m.	Sunrise Education Session: Amelia Eleiter – Debrand “Public Safety & Image Apparel Uniform Sustainability”	
9:30 a.m. - 1:00 p.m.	Business in Exhibit Hall Lunch in Exhibit Hall	Grand Ballroom
1:15 p.m. - 3:00 p.m.	Postal Town Hall Meeting Breakout Session: Image Apparel Institute Ben Mead – Hohenstein, Mike Smith – Unisync, Griffin Jones– Burlington/Elevate, Mike Perrotti – Lands’ End “How to Prepare for Success from a Safety Perspective when Starting your Next Uniform Project.”	Regency Ballroom A Regency Ballroom B
3:00 p.m. - 5:00 p.m.	Military Affairs Town Hall Meeting	Lake Fairfax Room
6:00 p.m. - 6:30 p.m.	Awards Reception	Conservatory - 1st Floor
6:30 p.m. - 9:00 p.m.	Awards Banquet <i>Cobmex, Sponsor</i>	Regency Ballroom & Foyer