

2021 Convention & Exposition Schedule of Events

COME FOR BUSINESS. STAY FOR THE PARTY

Saturday, April 25

Sunday, April 26

8:30 a.m. - 4:00 p.m.	Registration	Bay View/Sunset Foyer
8:30 a.m. - 11:30 a.m.	NAUMD Board of Directors Meeting	Bay View Room & Deck
Noon - 5:00 p.m.	Exhibitor Booth Setup	Sunset Pavilion
5:00 p.m. - 5:30 p.m.	NAUMD Welcome Kickoff Meet the Board and First-Time Attendee Welcome	Sunset Terrace
5:30 p.m. - 7:30 p.m.	Exhibit Hall Welcome Reception Aramark Uniform Services, Sponsor	Sunset Pavilion
7:30 p.m.	Dinner (Offsite)	

Monday, April 27

8:30 a.m. - 4:00 p.m.	Registration	Bay View/Sunset Foyer
8:00 a.m. – 9:00 a.m.	Breakfast	Sunset Terrace
9:00 a.m. - 10:00 a.m..	Keynote Presentation Gabrielle Bosche — America's Millennial Expert "Discover the Science of Millennial Motivation"	Sunset III, IV & V
10:15 a.m. - 11:30 a.m.	Breakout Session: Public Safety Suppliers and Retailers	Sunset I & II
	Breakout Session: Image Apparel Institute Emily Robertson-Hood — Motif Jill Coleman - Alvanon "Why Fit Matters, and How to Run a Fit Session"	Bay View Room & Deck
Noon	Lunch Flying Cross	Sunset Terrace
12:30 p.m.	Lunch & Learn Presentation LTC Jonathon Allen – Product Manager Soldier Clothing & Individual Equipment Program	Sunset III, IV & V
1:30 p.m. - 4:30 p.m.	Business in Exhibit Hall	Sunset Pavilion
5:30 p.m. - 7:30 p.m.	North American Extravaganza Social The R&R Group, Sponsor	Sunset Terrace

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Tuesday, April 28

8:30 a.m. - 1:00 p.m.	Registration	Bay View/Sunset Foyer
8:30 a.m.	Breakfast Officer Media Group, Sponsor	Sunset Terrace
9:00 a.m. – 9:30 a.m.	Sunrise Education Session: Amelia Eleiter – Debrand “Public Safety & Image Apparel Uniform Sustainability”	
9:30 a.m. - 1:00 p.m.	Business in Exhibit Hall Lunch in Exhibit Hall	Sunset Pavilion
1:15 p.m. - 3:00 p.m.	Postal Town Hall Meeting Breakout Session: Image Apparel Institute Ben Mead – Hohenstein, Mike Smith – Unisync, Griffin Jones– Burlington/Elevate, Mike Perrotti – Lands’ End “How to Prepare for Success from a Safety Perspective when Starting your Next Uniform Project.”	Sunset I & II Bay View Room & Deck
3:00 p.m. - 5:00 p.m.	Military Affairs Town Hall Meeting	Sunset I & II
6:00 p.m. - 6:30 p.m.	Awards Reception	Sunset Terrace
6:30 p.m. - 9:00 p.m.	Awards Banquet Cobmex, Sponsor	Sunset Ballroom & Deck